Edition #4 Monthly Recap



# LIMITLESS AMBITION

February 2024



### **TOP NEWS, HIGHLIGHTS & UPCOMING EVENTS**



321 DONORS 257 HEIFER 49 ASPCA 15 FTC



### **TOP BRAND AMBASSADORS**

- 1. Demicol Clark 35 Donors
- 2. Reva Cowan 34 Donors
- 3. TaLishia LaNier 32 Donors



#### A LOOK AT THE NUMBERS

- \$315,168.00 Donation Value
  - \$253,848.00 HEIFER
  - \$42,168.00 ASPCA
  - \$19,152.00 FTC



### **MOST ANNUAL DONORS:**

KYLIE O'BRIEN



## **UPCOMING EVENTS:**



• March 18: St. Louis, MO

• March 25: Kansas City, MO

• April 8: Indianapolis, IN

• April 22: Lexington, KY







**EXPECT MORE '24 - CHARLOTTE, NC - RECAP!** 







### **EMPLOYEE SPOTLIGHT**



### >>> THE ROAD TO CHOLOWA

Reva Cowan - Assistant Owner

Cholowa launches in Louisville, KY on April 22, 2024!

Cholowa means "legacy"



"Create your legacy, and pass the baton."

Revas philosophy is to always have some kind of legacy to leave behind. She is excited to start her own and pass the baton for others to start their legacy.



#### **NEW STAFF**

- · Keosha Poole
- · Bobby Walker
- · Jacobie Fletcher







### >>> PROMOTION(S)!

• Keosha Poole - Sales Leader

